

James E. Willingham, Sr.
President and Chief Executive Officer

April 7, 2008

To whom it may concern:

I am writing to inform you of our partnership with WVIT/NBC30.

Our mission is to promote the Self-empowerment of individuals in the CT Capital Region to achieve educational, occupational and economic equality for themselves and their families.

The League serves 40 towns in North Central Connecticut and beyond. The League has had an ongoing relationship with WVIT/NBC30 for many years. NBC30 has promoted our Equal Opportunity Dinner "Partners in a Caring Community" for the past 3 years. Sponsorships that exceed \$15,000 or more have their company logos shown on air during the commercial for the Equal Opportunity Dinner.

In addition David Doebler, President and General Manager of WVIT/NBC30 have served as the Marketing Chair for our Equal Opportunity Dinner for the past 3 years and also serve on the League's Board of Directors. Keisha Grant of NBC30 served as the Mistress of Ceremony for the past 3 years. The Equal Opportunity Dinner is our major fundraiser for our programs and operations. NBC30 also chose the League to receive 50% of part of the proceeds from the Cow Parade Charity. On behalf of the Urban League of Greater Hartford I would like to extend our many thanks to NBC30 for your continued support.

Thank you,

James E. Willingham, Sr.

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President and Chief Executive Officer

